

ROAD SAFETY MARATHON SPONSORSHIP PACKAGES

AVAILABLE SPONSORSHIP PACKAGE



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Sponsorship Packages in the Marathon	PLATINUM	GOLD	SILVER	BRONZE
Rate	30,000,000	20,000,000	10,000,000	5,000,000
Logo placement on marketing materials	✓	✓	✓	✓
Logo placement on the running kit	✓	n/a	n/a	n/a
Branding at the starting point	✓	✓	✓	✓
Announcement of the Sponsorship in Social Media	✓	✓	✓	✓
Company executive in panel	✓	✓	n/a	n/a
Company Executive Interview on TV /Radio talk show	Live	Live	Pre-recorded	n/a
Access to branding on all marketing materials	✓	✓	✓	✓
Access to pitch a tent to display your products and sign-up customers	✓	✓	✓	✓
Involvement in after event engagement	✓	✓	✓	✓
Brand presence on our social media handler	✓	✓	✓	✓
Access to after-run story on TVs (short documentary)	✓	✓	✓	✓
Display of branded materials at event	✓	✓	✓	✓
Branding during activation	✓	✓	✓	✓
Mention at the beginning of every conference day	✓	✓	✓	✓
Branding for the Press Conference	✓	✓	✓	✓
Placement of Logo on the welcome banner	Top	Top mid-section	Top mid-section	Bottom
Free kit to staff	30	20	10	10

1 Corporate participation

1- 5 people	1,000,000	Full kit delivered to office; plus the opportunity to pitch a tent to display your products and organizational information. (A kit comprises of a vest, water bottle and a kit pack and come in different sizes)
6-10 people	2,000,000	
11-20 people	3,500,000	

2 Pitching a tent 1,000,000

3 Vending 200,000

4 Kit Rate

Adults	30,000	A kit comprises of a vest, water bottle and a kit pack and come in different sizes)
Children	25,000	

ORGANISED BY:



PARTNERS

